HOSPITALITY WEBSITES

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- Cafés
- Restaurants
- Catering Services
- Bars & Bistros
- CPM

THE WAY TO STAND OUT FROM YOUR COMPETITION!

Cafés and restaurants these days need to have a great website to showcase what you offer as well as being a central point for your delivery services, latest menus, and delivery services.
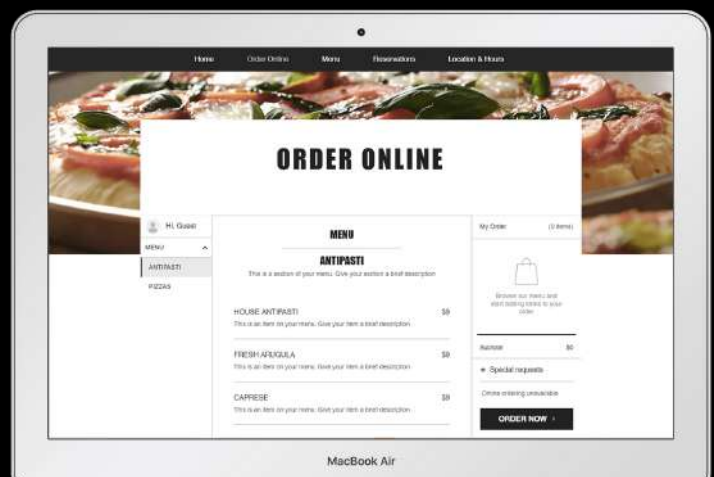
Now with the whole hospitality industry going digital, you are really at a disadvantage if you don't showcase yourself digitally as many customers won't even visit if they can't be enticed online first.

All leading restaurants, cafés, bars, and bistros these days know this, and a great website tying all the elements together is essential to success in a highly competitive market.

That's why we have developed great hospitality-specific website packages tailored for the hospitality industry that will showcase your brand on both desktop PC and on mobile devices.
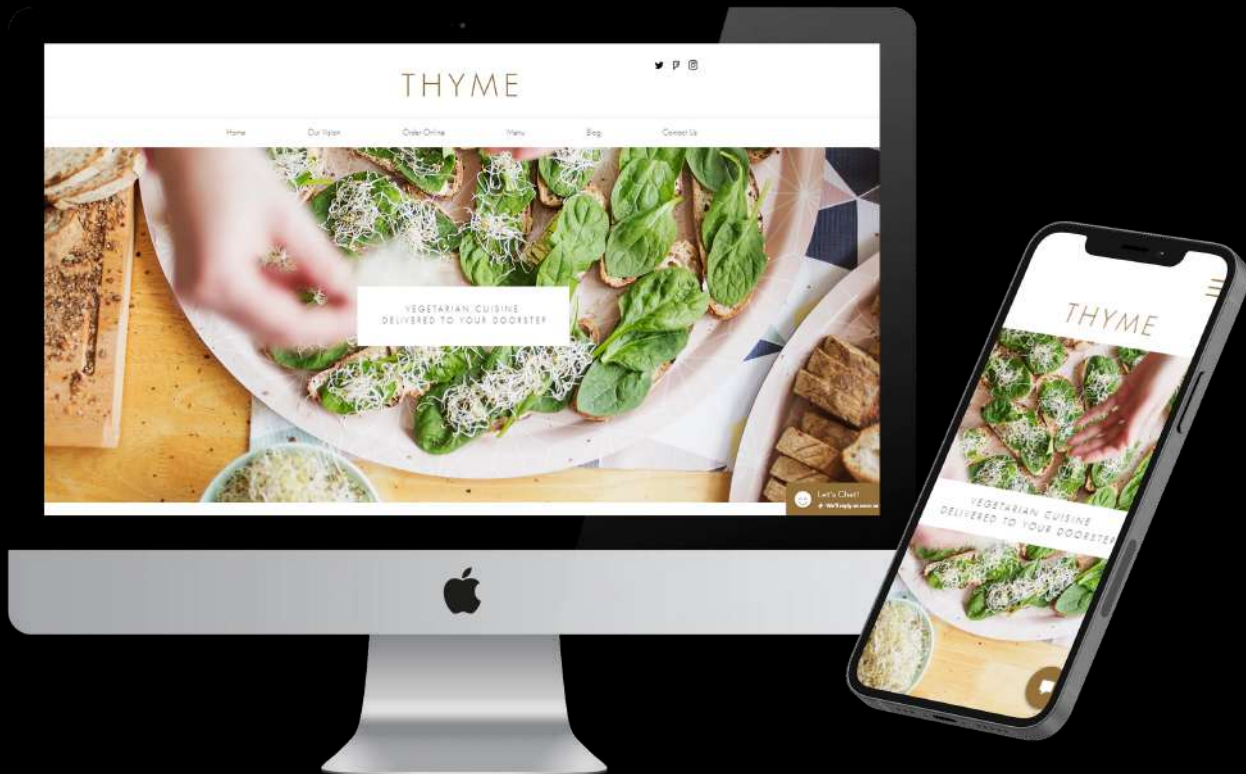
Want to stand out from your competition and sell your menu items online and increase reservations at your venue?

Get a modern high-quality professional website specifically crafted for hospitality businesses that include all the features you need to generate more business, increase local customer awareness and gain an edge over your competition.

As deliveries, menus, bookings, and socials are all going more digital by the day, you need a great website to pull it all together and have it all in one easy-to-use convenient location for your customers!

These days eyeballs are everywhere and customers are turning to their phones and screens to work out if they want to come and visit you. If you don't have a great modern-looking website with matching socials they will generally bypass you. As bookings everywhere are becoming the norm and customers will review you online before visiting your venue, then a great-looking website that works well on mobile and desktop is essential!

Each website is designed with optional advanced features that are tailored specifically to the hospitality industry including:

- ✅ Online Ordering with Online Payments
- ✅ Table Booking Reservations
- ✅ Digital Menu with QR code
- ✅ Menu Photo Gallery
- ✅ Social Media Channels
- ✅ Online Promotions

- ✅ Customer Newsletters
- ✅ Google Maps Store Locator
- ✅ Online Reviews
- ✅ Food Delivery Services
- ✅ Contact Form
- ✅ Food Delivery Service Menus

What can you expect from a website like this?

- ✅ Increase your local awareness and reach more customers
- ✅ Get found on Google easily and offer customers directions and the ability to book with you
- ✅ Provide a better customer service experience
- ✅ Increase table reservations with integrations with OpenTable and Fork or you can have your own.
- ✅ Accept online orders and increase revenue
- ✅ Enhance your brand and make it easy for customers to remember you
- ✅ Gain more reviews to improve customer trust
- ✅ Promote offers to existing customers to increase loyalty and gain repeat customers
- ✅ Link your social media channels to your website to find and attract new customers
- ✅ Links to UberEats, Deliveroo, MenuLog, and other delivery services to increase online orders

Did you know that 90% of guests research a restaurant online before dining more than any other business type?

57% of those guests viewed restaurant websites before selecting where to dine.

That's why you need to put your best foot forward and have your website be a good focal point for them to visit along with your socials.

If you have a good targeted social strategy then pointing them to your modern mobile responsive website to book a table, order online, or view your digital menus scanning a QR code, is ideal.

We Offer Two Affordable Packages

STARTER HOSPITALITY WEBSITE

Single Page Website

Price $799*
+ GST

Includes:
- ✅ Custom Branded Theme
- ✅ About Section
- ✅ Digital Menu with QR code
- ✅ Photo Gallery
- ✅ Social Media Channels
- ✅ Instagram Feed
- ✅ Facebook
- ✅ Pinterest
- ✅ YouTube
- ✅ Twitter
- ✅ Newsletter Signup Form
- ✅ Google Maps Store Locator
- ✅ Reviews Section
- ✅ Food Delivery Services Links
- ✅ Contact Form

GROWTH HOSPITALITY WEBSITE

Online Ordering & Table Booking Website

Price $1199*
+ GST

Includes:
- ✅ Custom Branded Theme
- ✅ About Section
- ✅ Digital Menu with QR code
- ✅ Photo Gallery
- ✅ Social Media Channels
- ✅ Instagram Feed
- ✅ Facebook
- ✅ Pinterest
- ✅ YouTube
- ✅ Twitter
- ✅ Newsletter Signup Form
- ✅ Google Maps Store Locator
- ✅ Reviews Section
- ✅ Food Delivery Services Links
- ✅ Contact Form

PLUS
- Table Booking Reservations
- Online Ordering Menu
- Accept Online Payments
- Promotional Coupons

CPM | ONLINE MARKETING
Connecting cafés & resturants to customers

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*Quoted price is for design and build service only. Price can increase if any additional requirements or third-party services are added. Please refer to FAQ.

FAQ

Question	Answer
Are there any additional costs?	Yes, you will need to have purchased a valid domain name and will be required to purchase a hosting plan from Wix. Instructions will be provided. Plus any other additional third-party costs such as merchant fees and taxes.
How long does it take to finish?	Depending on the size of your menu and the package you are getting. For starter package websites, it usually takes about a week to complete. For growth package websites, it can vary but usually takes about 2-3 weeks to complete.
Can I change anything on the site once you send it to me for review?	Yes, we want to make sure you are 100% satisfied with your website so we offer one final revision to make any changes to the site before signing off.
Can I access my site once it has been completed and I approve it?	Yes, all Wix sites come with an administration dashboard that you can log into to access your site. We will send you an invitation to your email so you can access it.
Do you offer maintenance or website update services?	Yes, although most of the time you won't need this, there are times where you may want to change your emails, update your menus, update your pricing, or change other settings. If this is the case we can provide an ongoing monthly website management service for $49/month or $499/year.
What if I want to upgrade and add more services to my website?	Absolutely, we can help you with this. There would be an extra charge for any additional requirements and as such will be scoped and priced accordingly. Alternatively, if you are simply looking for menu updates and simple text/image changes then you could opt for the maintenance package.
How do I start accepting online payments?	You will be required to set up an account with PayPal or Stripe so you can start accepting credit card payments from your site. We will walk you through the process so you can get up and running. It takes no longer than 5 minutes to create an account and link your bank account.
I already have a table booking system, can you integrate it into my site?	Yes, if you are using OpenTable, Fork, or similar services then we can easily embed a widget into your site so your customers can continue to book with you using your existing services account.
Can you add my Instagram feed into my website?	Yes, we will connect your Instagram account with your website and each time you post on Instagram your feed will be updated in real-time on your site.
How does the digital menu with QR code work?	All sites come with a digital menu that you can link to using a QR code. We will create a QR code that is unique and is linked directly to your website's digital menu. Very helpful if you want to print your QR code and allow your in-dining customers to view your menu on their mobile or if you put it on a flyer or other marketing material for customers to easily access.
How do I create online promocodes for my online customers?	Inside your site administration dashboard there is a section that will allow you to create discount codes which can be used at checkout for your customers. Promote the codes on flyers or inside emails and when your customer checks out at the shopping cart they can use that code to receive their discount.
How do I see my newsletter sign ups?	You have a choice to use the built-in CRM inside Wix and you easily view your signups by clicking on your contact list. We will provide you instructions on how to do this. If you have a email marketing software like Mailchimp, we can connect your newsletter signups to your Mailchimp list no issues.
How do I receive online orders?	You will need to provide a valid email address that we will connect to your website so that every time a new order comes through you will get an email notifying you of a new order. Instructions will be provided to you.
How do I get my money into my bank account from online orders?	When you set up your payments with PayPal or Stripe you will automatically receive your payments directly into your bank account usually within 1-3 business days. We don't have control over this and you will need to contact the payment service provider if you are having issues receiving funds.